

48th Concert Season 2024-2025 **Program Advertising**

The Nebraska Wind Symphony (NWS) is a volunteer adult community band of over 60 adults from a wide variety of vocational backgrounds. The NWS annually has an indoor concert series and summer concerts in a variety of venues providing family-friendly entertainment to the greater Omaha area.

Printed Program Advertising

Please consider supporting us by purchasing an advertisement in our concert series programs. Your advertising donation helps defray the cost of printing and other marketing materials.

Program pages are one-half of a legal-sized page, 8.5 inches tall and 7 inches wide (see specific sizes on the order sheet). You provide the camera-ready, black and white/grayscale advertisement. Or we can design an ad for you using your logo and the text or general idea of what you want to say. We'll prepare an ad for your approval. Please note that our programs are printed in black and white.

Advertising Options for our 4 concert season

- Full Page \$200 per concert, \$600 for the season
- One-Half Page \$125 per concert, \$400 for the season
- One-Quarter Page \$75 per concert, \$250 for season
- One-Eighth Page / Business-Card \$50 per concert, \$150 for the season

Complete our advertising order form and send to: payments@nebraskawindsymphony.com

Benefits of NWS Advertising

- Advertisement included in all professionally designed programs during the season
- Goodwill of knowing your dollars are supporting fine concert band music and entertainment suitable for the whole family

Concert Series Schedule

Concert 1 | Oct. 20, 2024 | UNO Strauss Performing Arts Center - 7:30 PM Concert 2 | Dec. 8, 2024 | UNO Strauss Performing Arts Center - 3:00 PM Concert 3 | Feb. 23, 2025 | Westview High School - 3:00 PM TENTATIVE Concert 4 | Apr. 27, 2025 | North High School - 3:00 PM

Thank you for considering supporting the Nebraska Wind Symphony by the purchase of program advertising.

Visit nebraskawindsymphony.com for additional information about us and each concert.

Yes!! I love supporting the arts and want to advertise in the 2024-25 programs!

Advertiser Name:
Mailing Address:
Contact Name:
Phone Number: Email:
Please design an advertisement for me. Send design details, logo, and general copy to: events@nebraskawindsymphony.com
I am providing a camera-ready <i>black and white/grayscale</i> ad based on the sizes identified below. Send the print-ready ad image to: events@nebraskawindsymphony.com
Advertising Form and Ad Copy is required 2 weeks before each concert. Jnless otherwise notified, the initial ad will be used for all concerts of the season.
Please email the completed form to: payments@nebraskawindsymphony.com or print and mail to our address as listed at the bottom of this form. Check the items that apply.
Please send an invoice for payment.
My payment by check is enclosed

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Programs are printed in black and white. Pages are folded legal size; 8.5 inches tall and 7 inches wide. Select your advertisement size and frequency below.

Ad Category	Dimensions	Single Concert	Full Season
1/8 page / Busn Card - horizontal or vertical	3.38 inches by 2.06 inches	\$50	\$150
One-Quarter Page - vertical	3.38 inches wide by 4.07 inches tall	\$75	\$250
One-Half Page - horizontal	4.09 inches tall by 6.74 inches wide	\$125	\$400
One-Half Page - vertical	8.18inches tall by 3.38 inches wide	\$125	\$400
Full Page	8.18 inches tall by 6.74 inches wide	\$200	\$600

Thank you for supporting the Nebraska Wind Symphony! Nebraska Wind Symphony PO Box 24114 Omaha, NE 68124 Phone: 402-216-0122 / info@nebraskawindsymphony.com

