

Program Advertising

The Nebraska Wind Symphony (NWS) is a volunteer adult community band of over 60 adults from a wide variety of vocational backgrounds. The NWS annually has an indoor concert series and summer concerts in a variety of venues providing family-friendly entertainment to the greater Omaha area.

Printed Program Advertising

Please consider supporting us by purchasing an advertisement in our concert series programs. These donations help defray the cost of printing and other marketing materials.

Program pages are one-half of a legal-sized page, 8.5 inches tall and 7 inches wide (see specific sizes on the order sheet). You provide the camera-ready, black and white/grayscale advertisement. Or we can design an ad for you using your logo and the text or general idea of what you want to say. We'll prepare an ad for your approval.

Advertising Options for our 4 concert season

- Full Page – \$200 per concert, \$600 for the season
- One-Half Page – \$125 per concert, \$400 for the season
- One-Quarter Page - \$75 per concert, \$250 for season
- One-Eighth Page / Business-Card – \$50 per concert, \$150 for the season

Complete our advertising order form and send to: payments@nebraskawindsymphony.com

Benefits of NWS Advertising

- Advertisement included in all professionally designed programs during the season
- Goodwill of knowing your dollars are supporting fine concert band music and entertainment suitable for the whole family

Concert Series Schedule

Fall Concert – October 15, 2023 – 3PM – Bennington High School

Holiday Concert – December 10, 2023 – 3PM – UNO Strauss PAC

Winter Concert – February 18, 2024 – 3PM – UNO Strauss PAC

Spring Concert – April 27, 2024 – 7:30PM – UNO Strauss PAC

Thank you for considering supporting the Nebraska Wind Symphony by the purchase of program advertising.

Yes!! I love supporting the arts and want to advertise in the 2023-24 programs!

Advertiser Name: _____

Mailing Address: _____

Contact Name: _____

Phone Number: _____ Email: _____

- ☐ Please design an advertisement for me.
Send design details, logo, and general copy to: events@nebraskawindsymphony.com
- ☐ I am providing a camera-ready **black and white/grayscale** ad based on the sizes identified below.
Send the print-ready ad image to: events@nebraskawindsymphony.com

Advertising Form and Ad Copy is required 2 weeks before each concert.

Unless otherwise notified, the initial ad will be used for all concerts of the season.

Please email the completed form to: payments@nebraskawindsymphony.com **or print and mail to our address as listed at the bottom of this form. Check the items that apply.**

- ☐ Please send an invoice for payment. ☐ Please provide us with your NWS W-9 form.
- ☐ My payment by check is enclosed.. ☐ Contact me for payment by credit card.

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Visit <http://nebraskawindsymphony.com> for additional information about us and each concert.

Programs are printed in black and white. Pages are folded legal size; 8.5 inches tall and 7 inches wide.

Select your advertisement size and frequency below.

| | Ad Category | Dimensions | Single Concert | Full Season |
|--------------------------|--|--------------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> | 1/8 page / Busn Card - horizontal or vertical | 3.38 inches by 2.06 inches | <input type="checkbox"/> \$50 | <input type="checkbox"/> \$150 |
| <input type="checkbox"/> | One-Quarter Page - vertical | 3.38 inches wide by 4.07 inches tall | <input type="checkbox"/> \$75 | <input type="checkbox"/> \$250 |
| <input type="checkbox"/> | One-Half Page - horizontal | 4.09 inches tall by 6.74 inches wide | <input type="checkbox"/> \$125 | <input type="checkbox"/> \$400 |
| <input type="checkbox"/> | One-Half Page - vertical | 8.18 inches tall by 3.38 inches wide | <input type="checkbox"/> \$125 | <input type="checkbox"/> \$400 |
| <input type="checkbox"/> | Full Page | 8.18 inches tall by 6.74 inches wide | <input type="checkbox"/> \$200 | <input type="checkbox"/> \$600 |

Thank you for supporting the Nebraska Wind Symphony!

Nebraska Wind Symphony

PO Box 24114

Omaha, NE 68124

The Nebraska
Wind
Symphony
Omaha's Community Concert Band