

43rd Concert Season 2019-2020 Program Advertising

The Nebraska Wind Symphony (NWS) is a volunteer adult community band of over 75 adults from a wide variety of vocational backgrounds. The NWS performs four formal concerts annually plus other concerts in a variety of venues providing family-friendly entertainment to the greater Omaha area.

Printed Program Advertising

You can support the Nebraska Wind Symphony through the purchase of an advertisement in our formal concert printed programs. These donations help us defray much of the cost of our printed programs and marketing materials.

We print programs for each of our formal, indoor concerts.

Programs pages are one-half of a legal-sized page, 8.5 inches tall and 7 inches wide.

We ask that you provide camera-ready, black and white/grayscale advertisement that meets our size requirements as outlined in the order form.

If you need our help, we can design the ad for you. Give us a logo, text, and an idea of what you want to say. We'll prepare an ad or your approval.

Advertising Options

- Full Page \$150 per concert, \$500 for the season
- One-Half Page \$80 per concert, \$270 for the season
- One-Quarter Page \$50 per concert, \$160 for season
- One-Eighth Page / Business-Card \$40 per concert, \$120 for the season

Complete our advertising order form and send to: payments@nebraskawindsymphony.com

Benefits of NWS Advertising

- Advertisement included in all professionally designed programs during the season
- Goodwill of knowing your dollars are supporting fine concert band music and entertainment suitable for the whole family

43rd Formal Concert Series Schedule

Sunday, Oct 20, 2019 – "NWS Spooktacular" - 3PM at Omaha Conservatory of Music Sunday, Dec 8, 2019 – "HOmaha for the Holidays" – 3PM at UNO Strauss Performing Arts Center Sunday, Feb 16, 2020 – "In Two Places" – 3PM at Omaha Conservatory of Music Sunday, Apr 5, 2020 – "Song and Dance" – 7PM at UNO Strauss Performing Arts Center

Thanks for considering program advertising in support of the Nebraska Wind Symphony.

Yes!! I love Community Bands and want to advertise in your season programs! Advertiser Name: Mailing Address: Contact Name: Email: Phone Number: Please design an advertisement for me. Send design details, logo, copy to: events@nebraskawindsymphony.com I will provide camera-ready black and white/grayscale advertisement based on the sizes identified below. Send the print-ready advertisement image to: events@nebraskawindsymphony.com Advertising Form and Ad Copy is required 2 weeks before each concert. Unless otherwise notified, the initial ad will be used for all concerts of the season. Please email the completed form to: payments@nebraskawindsymphony.com or print and mail to our address as listed at the bottom of this form. Please send an invoice for payment. Please provide us with your NWS W-9 form. My payment by check is enclosed.. Contact me for payment by credit card. 2019-2020 Season Formal Concerts: Sunday, October 20, 2019 - Fall Concert - 3PM at Omaha Conservatory of Music Sunday, December 8, 2019 – Holiday Concert – 3PM at UNO Strauss Performing Arts Center Sunday, February 16, 2020 – Winter Concert – 3PM at Omaha Conservatory of Music Sunday, April 5, 2020 – Spring – 7PM at UNO Strauss Performing Arts Center Visit http://nebraskawindsymphony.com for additional information about us and each concert. Programs are in black and white and are folded legal size pages. Pages are 8.5 inches tall and 7 inches wide. Select your advertisement size and frequency below. Ad Category **Dimensions Single Concert** Full Season 1/8 page / Busn Card -3.38 inches by 2.06 inches horizontal or vertical \$40 \$120 One-Quarter Page -3.38 inches wide by vertical 4.07 inches tall \$50 \$160 4.09 inches tall by One-Half Page -6.74 inches wide \$80 \$270 horizontal One-Half Page -8.18inches tall by \$80 \$270 3.38 inches wide vertical 8.18 inches tall by Full Page 6.74 inches wide \$150 \$500

Thank you for supporting the Nebraska Wind Symphony!



Nebraska Wind Symphony PO Box 24114 Omaha. NE 68124