

## 43<sup>rd</sup> Concert Season 2019-2020 Program Advertising

The Nebraska Wind Symphony (NWS) is a volunteer adult community band of over 75 adults from a wide variety of vocational backgrounds. The NWS performs four formal concerts annually plus other concerts in a variety of venues providing family-friendly entertainment to the greater Omaha area.

### **Printed Program Advertising**

You can support the Nebraska Wind Symphony through the purchase of an advertisement in our formal concert printed programs. These donations help us defray much of the cost of our printed programs and marketing materials.

We print programs for each of our formal, indoor concerts.

Programs pages are one-half of a legal-sized page, 8.5 inches tall and 7 inches wide.

We ask that you provide camera-ready, black and white/grayscale advertisement that meets our size requirements as outlined in the order form.

If you need our help, we can design the ad for you. Give us a logo, text, and an idea of what you want to say. We'll prepare an ad or your approval.

#### **Advertising Options**

- Full Page \$150 per concert, \$500 for the season
- One-Half Page \$80 per concert, \$270 for the season
- One-Quarter Page \$50 per concert, \$160 for season
- One-Eighth Page / Business-Card \$40 per concert, \$120 for the season

Complete our advertising order form and send to: payments@nebraskawindsymphony.com

#### **Benefits of NWS Advertising**

- Advertisement included in all professionally designed programs during the season
- Goodwill of knowing your dollars are supporting fine concert band music and entertainment suitable for the whole family

#### 43<sup>rd</sup> Formal Concert Series Schedule

Sunday, October 20, 2019 – Fall Concert – 3PM at Omaha Conservatory of Music Sunday, December 8, 2019 – Holiday Concert – 3PM at UNO Sunday, February 16, 2020 – Winter Concert – 3PM at Omaha Conservatory of Music Sunday, April 5, 2020 – Spring – 3PM at Omaha Conservatory of Music

Thanks for considering program advertising in support of the Nebraska Wind Symphony.

# Yes!! I love Community Bands and want to advertise in your 43rd concert season programs!

Advertise	er Name:			
Mailing A	Address:			
Contact	Name:			
Phone Number: Email:				
	Please design an advertisement for me. Send design details, logo, copy to: events@nebraskawindsymphony.com			
I will provide camera-ready <i>black and white/grayscale</i> advertisement based on the sizes identified below. Send the print-ready advertisement image to: events@nebraskawindsymphony.com				
Advertising Form and Ad Copy is required 2 weeks before each concert. Unless otherwise notified, the initial ad will be used for all concerts of the season.				
Please email the completed form to: payments@nebraskawindsymphony.com or print and mail to our address as listed at the bottom of this form. Please send an invoice for payment. Please provide us with your NWS W-9 form.				
	My payment by check is enclosed			
<ul> <li>2019-2020 Season Formal Concerts:</li> <li>Sunday, October 20, 2019 – Fall Concert – 3PM at Omaha Conservatory of Music</li> <li>Sunday, December 8, 2019 – Holiday Concert – 3PM at UNO</li> <li>Sunday, February 16, 2020 – Winter Concert – 3PM at Omaha Conservatory of Music</li> <li>Sunday, April 5, 2020 – Spring – 3PM at Omaha Conservatory of Music</li> </ul>				
Visit http Program	://nebraskawindsymphony.co	om for additional information about are folded legal size pages. Page	us and each concert	
	Ad Category	Dimensions	Single Concert	Full Season
	1/8 page / Busn Card -	3.38 inches by 2.06 inches		
	horizontal or vertical		\$40	\$120
$\square$	One-Quarter Page -	3.38 inches wide by		
	vertical	4.07 inches tall	\$50	\$160
	One-Half Page -	4.09 inches tall by		
	horizontal	6.74 inches wide	\$80	\$270
	One-Half Page -	8.18inches tall by		

#### Thank you for supporting the Nebraska Wind Symphony!



vertical

**Full Page** 

Nebraska Wind Symphony PO Box 24114 Omaha, NE 68124

3.38 inches wide 8.18 inches tall by

6.74 inches wide

\$80

\$150

\$270

\$500